# **37th Annual Mission Folk Festival Program**

## Ad Rates

37th Annual Mission Folk Festival Program				
1/8 <sup>th</sup> Page (Business Card)	\$100.00 + gst			
<sup>1</sup> / <sub>4</sub> Page	\$175.00 + gst			
1/2 Page	\$350.00 + gst			
Full Page	\$600.00 + gst			

\*\*Non Profit Organizations receive 15% discount\*\*

## **Ad Spec Dimensions**

1/8 page = 90mm (wide) x 58mm (high)
1/4 page = 90mm (wide) x 122mm (high)
1/2 Page = 190mm (wide) x 122mm (high)
Full Page = 206mm (wide) x 273mm (high) – if you want it to go full bleed, please add a 3mm bleed without crop marks to your graphic.

## Ad Design

If you don't have a camera ready ad, we can provide design services:

1. With content provided: cost of ad plus \$30.00 + gst

2. No content provided: cost of ad plus \$75 + gst

## Deadlines

Ad Reservation (sign & return this form): May 15th, 2024 Print Ready / Digital File Submission PDF: May 24th 2024 Payment upon receipt of invoice from Mission Folk Music Festival Society: By June 15th, 2024

## **Delivery Instructions**

Send a digital file of print ready ad to <u>cathy@missionfolk.ca</u> in PDF Format with subject line: *MFMF Ad 2024, {Company Name}*.

Questions? Call 604 302-6700 or email cathy@missionfolk.ca



#### **Ad Reservations**

Ad Reservation (sign & return this form) by May 15th, 2024

Company Name				
Non Profit Organization	Y/N			
Mailing Address (St)				
City				
Province				
Postal code				
Contact Name				
Email				
Phone				
Ad Size (pls circle)	1/8 page	1/4 page	1/2 page	Full Page
Ad Design Creation (pls circle)	Required: Y/N		Content provided: Y /N	
Signature				

Please complete, sign and return via email to <u>cathy@missionfolk.ca</u>

#### Payment

Due upon receipt of invoice from MFMFS via e-transfer or by cheque.

#### Thank you for your support!