

MISSION FOLK MUSIC FESTIVAL

JULY 22 TO 24 2022 FRASER RIVER HERITAGE PARK

Event Marketing Assistant

Tasks and Responsibilities

The Event Marketing Assistant will work in a team-oriented environment assisting with the marketing, media development, and communications programs of the Mission Folk Music Festival Society. Specifically, the position will assist the Artistic/Festival Director, Volunteer Coordinator, and the Festival Communications team with their 2022 projects and program that include working on the following:

- Support and assist the development of a marketing and media campaign designed to encourage community participation in the celebration and production of the 35th Annual Mission Folk Music Festival, its children's program, and music workshops; b) Write, edit, design, and distribute specific marketing materials designed for under-represented communities; c) Research and implement the translation of media and marketing collateral into languages of local communities;
- Assist with digitizing and cataloging existing Festival Society media: photographs, videos, collateral media pieces into a catalog system to support an anticipated online database;
- Ensure that social media platforms reflect the diversity and inclusion of MFMFS. Design images and products that are accessible and translatable.

Hourly wage rate: \$16.50

Number of weeks: 8

Number of hours per week: 30

Anticipated start date: 2022 - 06 – 06

To apply:

Please email your resume and cover letter to info@missionfolk.ca. Positions will remain open until filled. *(Due to the nature of the funding for these positions, the candidates must be 30 years of age or younger. Applicants from a wide range of backgrounds are encouraged to apply.)*